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Jin Young Lim

education

Savannah College of Art and Design, Atlanta, GA /// MFA in Graphic Design, 2009
Kookmin University, Seoul, Korea /// BFA in Crafts, 1999

teaching experience

Kennesaw State University, GA, US /// Part-time Assistant Professor 2022 – Present
Teaching interactive design related classes : Visual Design, Prototyping.

Seoul Women's University, Korea /// Adjunct Professor 2017 – 2020
Teaching design related classes : Portfolio, Graphic Design Principles, Adobe CC, etc.

Woosong University, Korea /// Assistant Professor 2013 – 2017
Teaching design related classes : Branding, Interactive Design, Capstone Design and Design Methodologies, etc.
Teaching Chinese Students : Portfolio, Senior Show, Typography, Branding, etc.

work experience

Afternoonteatime, Seoul, Korea /// Creative Director, 2012 – Present
Designed and produced graphic design art work including branding, publications, K-pop album covers, web sites and marketing collateral for various clients such as Lotte, Amadeus Hospitality, etc.

Amadeus Hospitality, Chicago, IL /// Senior Interactive Designer, 2010 – 2013
Worked on award winning websites including Hilton, Marriott and other major hotel properties.

Philips Design, Atlanta, GA /// Interactive Designer, 2008 – 2009
Worked on redesigning Philips Design website. Participated in designing Philips' e-commerce site.

Kkotsbom Co, Ltd, Seoul, Korea /// Graphic Designer, 2004 – 2005
Designed movie posters, press kits, branding, packaging, books and websites.
Worked with third party companies such as photography studios and printing companies.

LG Co, Ltd, Seoul, Korea /// Web Designer, 2000 – 2003
Worked on UI design for e-commerce site. Charged in designing monthly based promotions and events with marketing teams. Directed to control the quality of product images for the site.

Cheil Communications, Co, Ltd, Seoul, Korea /// Internship, 1999 – 2000
Researched consumer trends for various clients including Samsung Electronics, KT (Korean Telecom) and so on.
Actively participated in launching brand new tobacco product of KT&G (Korea Tomorrow & Global) Korea.

research

Transitional History of Character Industry in Korea - Data Visualization, 2016
MeeGram: A Collaborative Exploration and Visualization System of the Personal Identity, 2010

awards

W3 Awards /// Gold in Hotel and Lodging Websites 2013
Graphis Competitions /// New Talent Annual 2012
WebAwards /// Hotel and Lodging Standard of Excellence 2012, 2011
Interactive Media Awards (IMA) /// Best in Class, Outstanding Achievement 2012, 2011
Savannah College of Art and Design, Atlanta, GA /// Artistic Honors Fellowship recipient, 2007 – 2009
Kookmin University, Seoul, Korea /// Entered as a top student, Tuition scholarship recipient, 1994